

FRANCHISE BUSINESS PROPOSAL

Foundation Franchise (FF) & Master Franchise (MF)

Computer Education • Digital Skills • Career Training • Technology Services



Training / Franchise Office – Landran Road, Kharar,
District SAS Nagar (Mohali), Punjab

PARTNERSHIP FOCUS

A practical low-investment franchise pathway for education entrepreneurs, existing institutes and training centres – backed by CITC digital systems, certification, course portfolio and promotion support.



Digital Systems



Certification



Course Portfolio



Promotion Support

Established 2009 | MCA Registered Company |
ISO 9001:2015 | NIELIT Facilitation Centre

Proposal Edition: September 2026

CITC – THE HUB OF IT PVT LTD
www.citcchandigarh.com

About CITC - The Hub of IT Pvt Ltd

A training and technology organization building accessible, employment-oriented digital skills since 2009.

CITC - The Hub of IT Pvt Ltd is engaged in computer education, online/offline skill development, website/software development and career-oriented digital training. The franchise ecosystem is designed to help local centres deliver approved CITC courses using centralized admissions, certification verification, learning resources and digital support.

The organization is registered under the Companies Act, 2013 with the Ministry of Corporate Affairs (CIN U85499PB2023PTC059506). CITC also lists ISO 9001:2015 certification and associations/registrations with NIELIT, MSME, CSC and the International Trade Council/QIB.



Credential / Association Reference

Credential / Association	Reference
 Ministry of Corporate Affairs	CIN U85499PB2023PTC059506
 ISO 9001:2015	Quality Management System
 NIELIT	Reg. No. 88004804 & 88046204
 MSME	Listed by CITC
 CSC	Listed by CITC
 International Trade Council / QIB	Listed by CITC
 Registered Trademark	Trade Mark No. 3853739 - Class 41

OUR KEY STRENGTHS



Employment
Oriented Training



Experienced
Team & Support



Digital Systems
& Learning Resources



Verifiable
Certification



Trusted Brand
Since 2009



WHY THIS MATTERS

A franchise partner can present a consistent brand identity, centralized digital process and verifiable certification workflow while independently managing local admissions, pricing and day-to-day centre operations.



Corporate Office

Office No. 2, 3rd Floor, Plot No. D-244 (P) A, B-E,
Phase 8 A, Industrial Area (Sector 74),
District SAS Nagar (Mohali), Punjab 160055

8284868812, 9914592610



Training / Franchise Office

Landran Road, Kharar (Above Honda Agency),
District SAS Nagar (Mohali), Punjab 140301

7340908082, 9914592610

Six Franchise Models – One Scalable Ecosystem

This proposal details Foundation and Master Franchise. The other models are listed once for positioning and investment reference.

Model	Indicative Territory / Positioning	Registration / Investment
 Foundation Franchise (FF)	Entry model; suitable for rural/local training centres	₹5,000 FOCUS
 Master Franchise (MF)	Growth model; rural/local market with additional business support	₹15,000 FOCUS
 Platinum Franchise (PF)	Semi-urban / urban areas	₹5,00,000
 Sapphire Franchise (SF)	Exclusive District Premium Rights	₹10,00,000
 Regional Centre (RC)	Whole State Right	₹20,00,000
 Global Franchise (GF)	Country / international model	US\$5,000

Territory logic at a glance


RC

Whole State Right


SF

Exclusive District Premium Rights


PF

Semi-Urban / Urban Areas


MF / FF

Rural & Local Markets



PROPOSAL SCOPE

Commercial and operational detailing in this proposal is limited to Foundation Franchise (FF) and Master Franchise (MF). The 7-Engine / 4-Engine revenue model is **NOT** applicable to FF or MF; it applies only to Sapphire or Platinum Franchise.

COMMON DIGITAL BACKBONE



Online Student Admissions



Certificate Verification



e-Books / Videos & Paid Live Classes



Professional Web-App & Digital Marketing Courses



NIELIT Courses



IMPORTANT

The actual course fee charged to students is decided by the franchise partner. CITC payable charges for FF/MF certification are shown separately in this proposal.

Foundation Franchise (FF) – Start Lean, Build Locally

Entry-level authorization for a local computer education and digital-skills centre.



Learn
Practice
Grow
Get Certified
Build Your Career



INVESTMENT

₹5,000



BEST FIT

Rural / Local Centres



CORE OBJECTIVE

Launch an authorized CITC training centre with essential digital support.

WHAT THE FOUNDATION FRANCHISE RECEIVES



Authorization Certificate Online

Franchise authorization with online certificate in login dashboard.



Online Student Admissions

Online student admission facility for your centre.



Certificate Verification

Certificate verification support through CITC systems.



Free e-Books / Videos in Panel; Live Classes Paid

Free e-books/videos available in panel; live classes where applicable are paid.



NIELIT & Selected Professional Course Access

Access to NIELIT courses and selected professional programs under current CITC terms.



Referral Link, Online Promotion & CITC Webpage

Franchise referral link and applicable online promotion support. CITC website presence as applicable to the current Foundation model.



WELCOME LETTER / KIT

The following documents are included in dispatch.



Franchise Authorization Certificate



Franchise Agreement



Leaflets for Reference

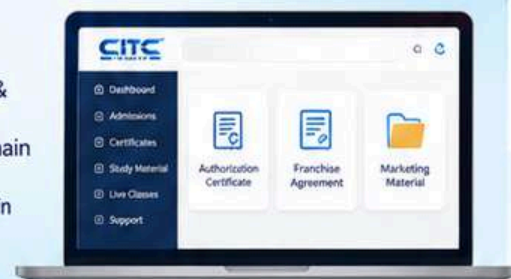


Certificate Sample



DIGITAL DASHBOARD

Authorization & Agreement soft copies remain available the respective login dashboard.



FOUNDATION EXCEPTION

Special geo-location/page enhancement, Top-5 course referral-link updates, and event/photo/video updates available under higher franchise support are not applicable to Foundation Franchise.

IDEAL PARTNER PROFILE



Existing Computer Institute



Trainer / Entrepreneur



Small Education Centre



Rural Skill Centre



Career & Digital Learning Provider



Actual student course fee is decided by the franchise partner.

Master Franchise (MF) – Stronger Digital & Business Support

For partners seeking a wider service mix, stronger promotion tools and B2B opportunity within their approved market.



Learn
Code
Create
Grow



INVESTMENT

₹15,000



ADDED VALUE vs FF

₹5,000 wallet credit +
flex/banner design +
B2B royalty support



CORE OBJECTIVE

Grow student admissions and
build a stronger local CITC
business presence

MASTER FRANCHISE SUPPORT PACKAGE



Authorization & Certification

Authorization certificate, student admissions
and certificate verification through CITC
digital systems.



Learning Resources

Free e-books/videos in panel and paid
live-class access where applicable.



Wallet Credit

Wallet credit of ₹5,000 as listed on the
current franchise page.



Marketing Support

Flex/banner design support for
local promotion.



Course Access

NIELIT courses plus applicable Web/App
Development and Digital Marketing opportunities.



Business Opportunities

Student royalty, franchise referral link
and B2B services royalty as applicable.



Online Presence

Online promotion support and a webpage
at the CITC website.



ENHANCED CENTRE VISIBILITY & DIGITAL PROMOTION



Geo-Location Update

Centre geo-location can be
updated on the CITC Study
Centres page and on the
centre's own franchise page.



Top 5 Courses Update

Top 5 courses can be
updated with the centre's
own referral links.



Events, Photos & Videos

Special events, photographs
and videos can be updated
on the centre's CITC page
for local digital promotion.



Dashboard Access

Authorization and Agreement
soft copies remain available
in the respective login
dashboard.



COMMERCIAL CLARITY

The student-facing course fee is decided by the franchise partner. CITC receives the fixed per-student certification/course charges shown on Page 6 for common FF/MF courses and NIELIT courses.



REVENUE MODEL NOTE

The 7-Engine / 4-Engine revenue model is not part of FF or MF in this proposal. It applies only to Sapphire or Platinum Franchise.

FF / MF Course Charges Payable to CITC

Simple per-student charges for CITC certification, while the franchise partner independently decides the actual course fee for students.

Learn
Code
Create
Grow

1 CITC COURSE CERTIFICATION CHARGES (COMMON FOR ALL COURSES)

Course Duration / Hours	CITC Charge per Student	Scope
Up to 90 Hours / 3 Months	₹300	Common for any course under CITC certification
Up to 180 Hours / 6 Months	₹400	Common for any course under CITC certification
Up to 365 Hours / 1 Year	₹500	Common for any course under CITC certification



**Wide Range
of Career-Oriented
Courses**

IT | AI | Digital Skills
Web | Data | Office Tools
and more...

2 NIELIT DIGITAL LITERACY COURSES

Course	Course Code	Duration	Payable to CITC
Certificate on Computer Concepts	CCC	80 Hours	₹1,000
Certificate on Computer Concepts Plus	CCC+	126 Hours	₹1,000
Expert Computer Course	ECC	200 Hours	₹1,200



Authorized
Facilitation Centre
for NIELIT Courses



PRICING CONTROL

The actual course fee for students will be decided by the franchise partner itself.
The amounts above are the CITC payable charges specified for this proposal.

3 SUGGESTED OPERATING FLOW



4 DOCUMENT DISPATCH (FRANCHISE WELCOME LETTER / KIT)



**Franchise
Authorization
Certificate**



**Franchise
Agreement**



**Leaflets for
Reference**



**Certificate
Sample**



Important

No student kit
is included.

Sample CITC Certificate

Illustrative certificate format supplied with this proposal.
Actual certificate data varies by student, course and assessment record.



Estb. since 2009
Certificate No: 10 XXXXX
ISO 9001:2015 Certified







An autonomous organization Regd. under Ministry of Corporate Affairs CIN No. U85499PB2023PTC059566 (By Govt. of India)

Certificate

Center Code: CITC-RC21
Roll No: 21437 XXXXX

This is to Certify that
PA XXXXX

Father Name : XXXXXX SINGH
Mother Name : XXXXX DEVI
Has successfully completed the course
CCC Pro with AI (CCC AI)

With 'A' Grade. The session started on : 01-03-2026 (150 Hours)
from the Study Centre **CITC - The Hub of IT**, Landran Road, Kharar, District-
SAS Nagar, State-Punjab

MARKS DETAILS

Sr. No.	Module/Paper	Total Marks	Marks Obtained	Grades
1	AI Concepts & Daily Applications	100	78	A
2	Computer Fundamentals, MS-Office	100	86	A+
3	Internet & Digital Services	100	88	A+
Grand Total		300	252	A



Issue Date: 30 Jul, 2026



Sign. of Director

Grade Chart:

A+	Above 85%	A	75% - 84%	B+	65% - 74%	B	50% - 64%	C	Below 60%
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This certificate can be verified at website: www.citcchandigarh.com

KEY HIGHLIGHTS



CITC Certified

Courses with verified certification through CITC systems.



Recognized Associations

Logo display of NIELIT, MSME, CSC and other approvals as applicable.



Course & Marks Details

Shows module-wise marks, grades and total score.



Online Verification

Certificate can be verified on the official website www.citcchandigarh.com.



Career Value

Industry-relevant courses to build practical skills and better opportunities.

“

A verifiable certificate that adds value to student learning and career growth.



**ONLINE
CERTIFICATE
VERIFICATION**

All CITC certificates can be verified at


www.citcchandigarh.com


Certificate data varies by student, course and assessment record.
The above is an illustrative format supplied with this proposal.

Accreditations, Registrations & Partner Contact

Selected supporting documents supplied with this proposal.

Trusted
Certifications
Stronger
Partnerships
Brighter
Futures



**MCA Certificate
of Incorporation**



**NIELIT
Facilitation Centre**



**ISO 9001:2015
Certificate**



**Registered
Trademark - Class 41**



READY TO BUILD YOUR CITC TRAINING CENTRE?

Join Our Growing Network
and Be Part of a Trusted
EdTech Brand Since 2009.



Franchise Enquiry
7340908082



Corporate
8284868812



Alternate
9914592610



Website
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